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# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



# SHANNON IN PARIS

## This Week - 06/08/2011

## **Shannon Leto Feature in Rhythm Magazine**

Always wanted to pound on the drums like Shannon? *Rhythm Magazine* featured the Shanimal in their latest issue, breaking down a piece of "Kings and Queens" you can play along to.

## MARS Signing in Paris



Purchase  
**THIS IS WAR**

MARS  
MERCH



Join us online!



Yesterday, MARS held a signing session at the Gibert Joseph in Paris. Hundreds lined the streets to meet the band. Merci, Paris!

### Thirty Seconds To Mars: A Cinematic Call to Arms



AntiMusic.com recently posted a detailed feature on *This Is War* for their review section: The Screen Door. Writer Anthony Kuzminski greatly details the experience of listening to MARS.

Kuzminski writes: "The music from *This Is War* isn't sinister or stark, it's simply surreal. It awakens your inner sixteen-year-old where when all else fails and the tears run down your cheeks in slow motion, you turn the volume up and somehow faith is restored and all seems right with the world." Continue reading the review [HERE](#).

### Triad Necklace Feature



[Isa](#) from Italy accessorizes with MARS gear: the Glyphics Wristband and the Triad Necklace. Get yours at the [MARS STORE](#).



A Beautiful Lie



30 Seconds To Mars



THIS  
IS  
WAR



MARS IS COMING

UPCOMING  
TOUR DATES

# SHOW OFF YOUR MARS TATTOO

It was MARS TATTOO DAY this past Friday and Jared had the Triads freshly inked to celebrate the day! Echelon all over the world got inked and shared pics of their MARS tats:



[@punkrocker7](#) says her Provehito In Altum tattoo inspires her everyday.

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!

**VOTE FOR MARS**

**Serbia:** 'This is War' on [MTV Top 20](#)

Netherlands: 'This Is War' on [TMF Top 5](#)

**Belgium:** 'This Is War' for [TMF](#)

**US:** 'Closer To The Edge' for [VH1 Vspot Top 20 Countdown](#)

**Asia:** 'This Is War' on [MTV Chart Attack](#)

**UK:** Rate 'Closer to the Edge' as the [NME Best Video of 2010](#)

**Latin America:** Vote 'This Is War' for [MTV Argentina Top 10](#)

**Brazil:** List MARS for applicable categories for [Multishow](#)

**Greece:** vote 'This Is War' for [MTV Hit List Hellas](#)

**Italy:** Vote 'Hurricane' on [MTV Fanclub Charts](#)

# MARS IS COMING

## UPCOMING TOUR DATES

**June 10, 2011 – Zagreb, Croatia**  
Mars Festival ([Buy Tickets](#)) ([Official Site](#))

**June 11, 2011 – Nickelsdorf, Austria**

Zagreb, Croatia  
[Mars Festival](#)

06/11/2011  
Austria  
[Novarock](#)

06/12/2011  
Innsbruck, Austria  
[Olympiahalle](#)

06/13/2011  
Landgraaf, The Netherlands  
[Pinkpop Festival](#)

06/15/2011  
Paris, France  
[Olympia](#)

06/16/2011  
Sursee, Switzerland  
[Summer Sound Festival](#)

06/17/2011  
Milan Italy  
[Fiera Open Air Arena](#)

06/18/2011  
Rome, Italy  
[Ippodromo Cappannelle](#)

06/21/2011  
Estonia  
[Song Festival Grounds](#)

06/23/2011  
Prague, Czech Republic  
[Prague City Festival](#)

06/28/2011  
Hove, Norway  
[Hove Festival](#)

06/30/2011  
Borlange, Sweden  
[Peace & Love Festival](#)

07/02/2011  
Sopron, Hungary  
[Volt Festival](#)

07/06/2011  
Athens, Greece  
[Water Square](#)

07/08/2011  
Lisbon, Portugal  
[Optimus Live Festival](#)

07/09/2011  
Bilbao, Spain

**June 12, 2011 – Innsbruck, Austria**  
 Olympiahalle – ([General Tickets](#)) ([Golden Tickets](#))

07/13/2011

St. Petersberg, Russia  
[Tuborg Greenfest](#)

**June 13, 2011 – Landgraaf, Netherlands**  
 Pinkpop Festival ([Buy Tickets](#)) ([Official Site](#))

07/15/2011

Byblos, Lebanon  
[Byblos Festival](#)

### NEW TOUR DATES

**September 4, 2011 – Lake Tahoe, NV**  
 MontBleu Resort and Casino  
[\(Presale Tickets\)](#) PW: triad ([Official Site](#))

07/24/2011

Kuala Lumur, Malaysia  
 MTV Asia World Stage

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

**Use Twitter?** Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDSTOMARS](#), and [@golden\\_tix](#) for overseas and U.S. VIP Ticket Packages.

**Use Facebook?** Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by [clicking here](#).

### HUMAN TRIAD MISSION!



Gabi inducted these elephants into the Echelon, composing this "species" Triad!:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a

07/29/2011  
 Manila, Philippines  
[Trinoma Mall](#)

08/12/2011  
 Nuremberg, Germany  
[Neremberg Arena](#)

08/16/2011  
 Belfast, UK  
[Belsonic](#)

08/18/2011  
 Belgium  
[Pukkelpop](#)

08/19/2011  
 Leudingenhausen, Germany  
[Area 4 Festival](#)

08/20/2011  
 Grosspoesna, Germany  
[Highfield Festival](#)

08/23/2011  
 Hamburg, Germany  
[Trabrennbahn Bahrenfeld](#)

08/24/2011  
 Mannheim, Germany  
[SAP Arena](#)

08/26/2011  
 Reading, UK  
[Reading Festival](#)

08/27/2011  
 Leeds, UK  
[Leeds Festival](#)

09/03/11  
 Las Vegas, NV  
[Chateau Gardens](#)

09/04/11  
 Lake Tahoe, NV  
[MontBleu Resort and Casino](#)

pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

## AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks. Correction on previous Trans: avatar created by [@domkach](#).

This avatar by [@REN2612](#) promotes NIGHT OF THE HUNTER:



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

## 12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

Live in or near a MARS tour stop? Promo on the weeks before

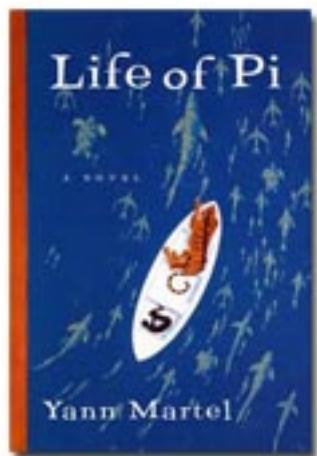
the show date in that area! If you have pictures or video from your own street team missions, please send links to [thisisthehive@gmail.com](mailto:thisisthehive@gmail.com).



[Thirty Seconds To Mars](#) on Facebook

## Weekly Picks From the Band

### Read of the Week



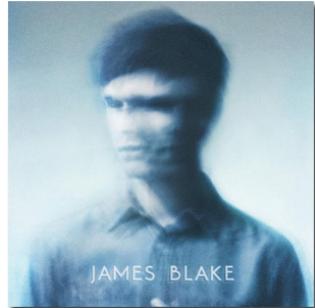
*Life of Pi* is a fantasy adventure novel by Yann Martel published in 2001. The protagonist, Piscine Molitor "Pi" Patel, an Indian boy from Pondicherry, explores issues of spirituality and practicality from an early age. He survives 227 days after a shipwreck, while stranded on a boat in the Pacific Ocean with a Bengal tiger. The novel won the 2003 Boeke Prize, a South African novel award. In 2004, it won the Asian/Pacific American Award for Literature in Best Adult Fiction for years 2001–2003.

### Movie of the Week



*The Assassination of Jesse James by the Coward Robert Ford* (often shortened to *The Assassination of Jesse James*) is a 2007 American Western drama film. The film is directed by Andrew Dominik, with Brad Pitt portraying Jesse James and Casey Affleck as his killer, Robert Ford. Filming took place in rural Alberta and Winnipeg, Manitoba. Initially intended for a 2006 release, it was postponed and re-edited for a September 21, 2007 release. An adaptation of Ron Hansen's 1983 novel of the same name, the film dramatizes the relationship between James and Ford.

### Album of the Week



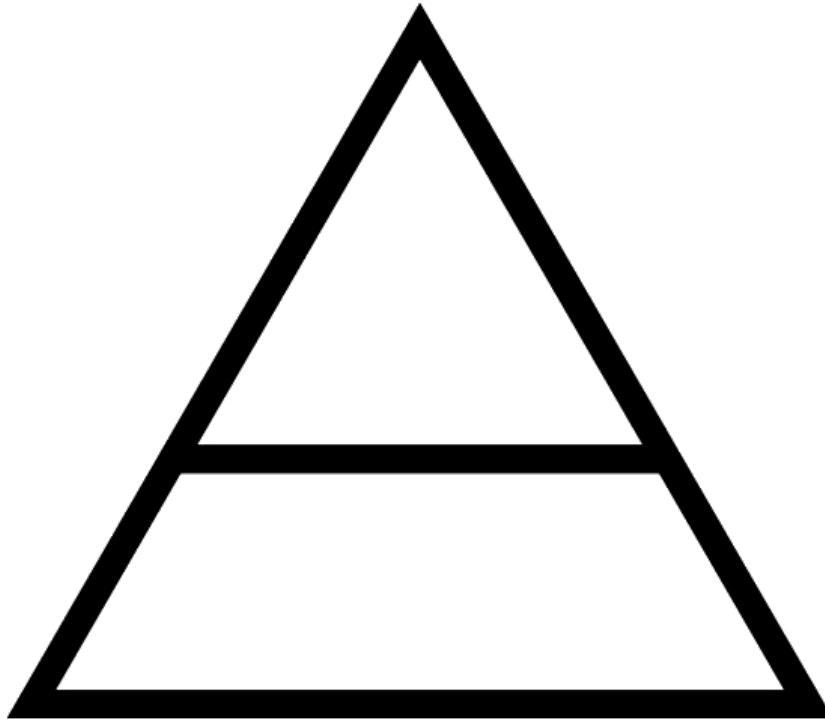
James Blake is the debut studio album by London-based dubstep producer James Blake. It was released in both the United Kingdom and the United States on his own label, ATLAS, supported by A&M Records, on 7 February 2011. The release was supported with the release of its first single, "Limit to Your Love", on 28 November 2010. James Blake generally received acclaim from critics. The Observer's Kitty Empire said James Blake is "already one of the most critically anticipated albums of 2011". The album has also been described as "a sort of dubstep Nebraska or Sea Change, a record filled with self-revelation, introspection, and naked humanity."

### Website of the Week



Guerrilla gardening is gardening on land without permission. It encompasses a very diverse range of people and

motivations, from the enthusiastic gardener who spills over their legal boundaries to the highly political gardener who seeks to provoke change through direct action. It has implications for land rights, land reform. The land that is guerrilla gardened is usually abandoned or neglected by its legal owner and the guerrilla gardeners take it over ("squat") to grow plants.



## **PURCHASE THIS IS WAR**



### **Australia**

[iTunes Australia](#)

### **New Zealand**

[Marbecks](#)

### **Austria**

[iTunes Austria](#)

[Musicload Austria](#)

### **Norway**

[iTunes Norway](#)

### **Canada**

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

### **Spain**

[iTunes Spain](#)

[Fnac Spain](#)

### **Finland**

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

### **Sweden**

[iTunes Sweden](#)

[CDon](#)

[Ginza](#)

[Bengans](#)

### **Switzerland**

[CeDe.ch](#)

[Exlibris.ch](#)

[Citydisc.ch](#)

[Fnac.ch](#)

[Soundmedia.ch](#)

### **Germany**

[JPC.de](#)

[Weltbild.de](#)  
[EMP](#)  
[Amazon Germany](#)

**Taiwan**  
[G-Music](#)  
[Five Music](#)

**Italy**  
[Fnac](#)  
[Feltrinelli](#)  
[iTunes Italy](#)

**United Kingdom**  
[HMV](#)  
[Amazon UK](#)  
[Play](#)  
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